

RFID ENABLED MEDIA SYSTEM AND METHOD

ABSTRACT

A digital media playing system includes, in one embodiment, a digital video and/or audio media object, such as a portable digital media container adapted to hold one or more digital storage mediums, that includes a radio frequency identification tag containing RFID tag information. The digital media playing system also includes a trusted media content playing device that has a radio frequency identification tag reader operatively coupled therewith, to read the RFID tag information from the RFID tag that is located on the portable media container and that securely downloads remotely stored audio and/or video media based on the RFID tag information. The RFID tag information that is in the RFID tag includes, in one embodiment, encrypted tag identification information and unencrypted remote content identification information as well as, if desired, portable digital media container authentication data (e.g. player ID). Other RFID enabled digital video and/or audio media objects include movie tickets, concert tickets, 3-D objects, clothing and other forms.